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Lesson 11:

IT

Professions

Is It Better to be a Jock or a Nerd?



Michael Jordan

Greatest Basketball Player in Earth's 3.5 billion year history.

Michael Jordan

Michael Jordan makes over
\$300,000 a game.

That equals \$10,000 a minute,
at an average of 30 minutes
per game.

Michael Jordan

With \$40 million in
endorsements, he
makes \$178,100 a day,
working or not.

Michael Jordan

If he sleeps 7 hours a night,
he makes \$52,000 every
night while visions of
sugarplums dance in his
head.

Michael Jordan

If he goes to see a movie,
it'll cost him \$7.00, but
he'll make \$18,550
while he's there.

Michael Jordan

If he decides to have a
5-minute egg, he'll
make \$618 while
boiling it.

Michael Jordan

If he wanted to save up
for a new Acura NSX
(\$90,000), it would take
him a whole 12 hours.

Michael Jordan

If someone were to hand him his salary and endorsement money, they would have to do it at a rate of \$2.00 every second.

Michael Jordan

This year, he'll make more than twice as much as all U.S. past presidents for all of their terms combined.

If Michael Jordan saves 100% of his income for the next 250 years, he'll still have less than Bill Gates has today.



Jobs in IT

Jobs in IT: Help Desk Technician



\$15,000 to \$30,000

Jobs in IT: Systems Administrator

USER FRIENDLY by Illiad



\$40,000 to \$80,000

Jobs in IT: Network Administrator



\$30,000 to \$70,000

Jobs in IT: Web Designer

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New York

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MOBILE WEB DESIGN
A BOOK BY CAMERON MOLL

A web standards approach for delivering content beyond the desktop

Much has been written about mobile devices. Plenty has been written about developing websites for the so-called "standards era" of the web. However, little has been written about the two colliding. This resource aims to fill that void.

REASONS TO BUY

- Discover how to deliver web content to mobile devices (nearly 3 billion worldwide)
- 104 pages of practical advice, tips, & examples
- More than 40 full-color screenshots from actual devices
- Written by one of the world's leading web designers

If you're in a position to develop for, manage, or give advice regarding your organizations foray into a web strategy for mobile devices, then this book is for you. [Purchase a PDF eBook Now.](#)

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Very good and clearly written. Certainly another great reference to help people find their way in the world of the Mobile Web.
Jo Rubin - [Additix Director](#) & [W3C Co-Chair](#)

cameronm

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We bring ideas to the table.

We bring creative solutions to the table rarely offered by other printers. Our on-staff creative experts will consult with you on your project to find the best, most creative and economical way to print and finish your project.

We offer a unique in-house capacity to manage printing services and direct mail from conception and planning through production. When starting a new project design, our creative team utilizes a unique concept - Producer-Base Design. We work with you on new design campaigns that are cost effective solutions that will run through the most stream efficiently, which saves money on the production process. Because we understand direct marketing creativity, your design projects will be appealing and easy for your client to respond to once they receive your offer. Your project is entirely managed internally, resulting in an efficient, streamlined production process and lower costs. Truly one-stop for any project. Our goal is to provide our clients with the most creative and effective communication possible.

With our state-of-the-art prepress and preflight equipment, the best sheet fed printing and web printing presses in the United States, including a "one-pass productivity", seven-color Heidelberg perfecting press, with interlocking UV inks and UV coating - the only one of its kind in the Eastern United States, we certainly are ready for your next project.

one
CREATIVE PRINTING & MAILING

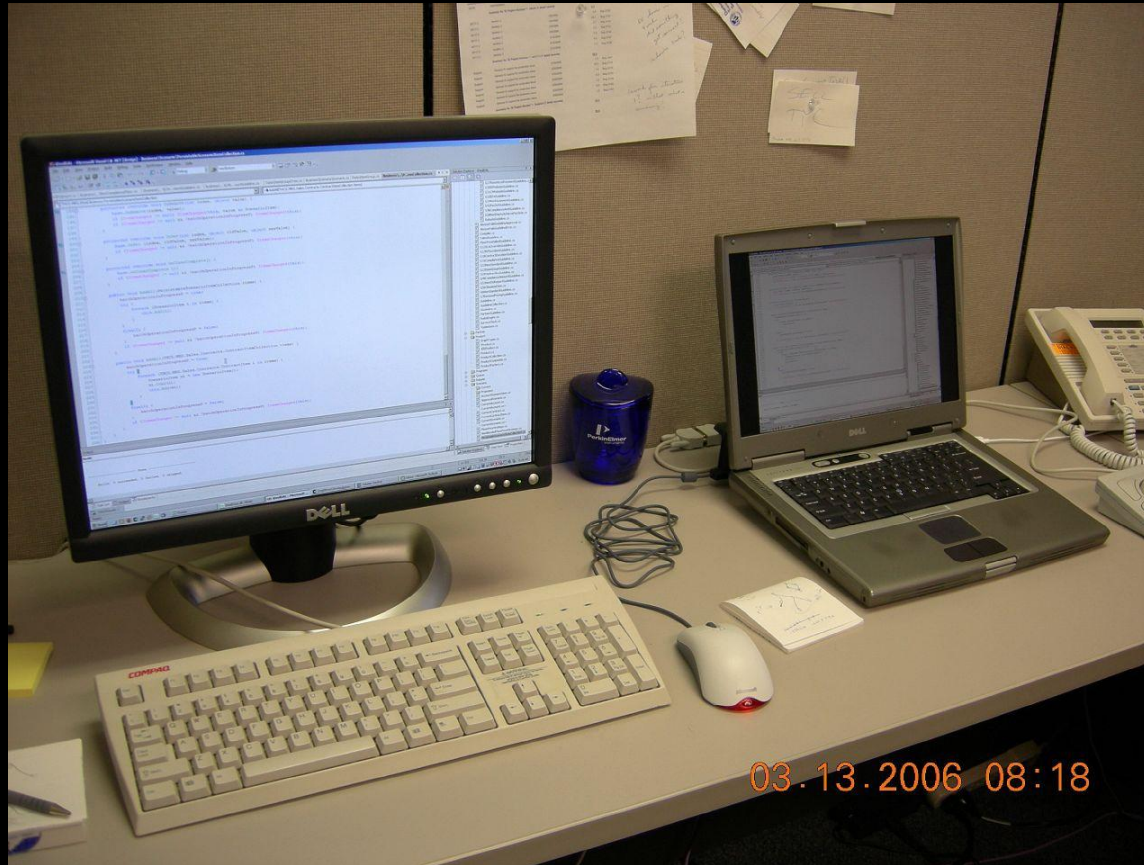
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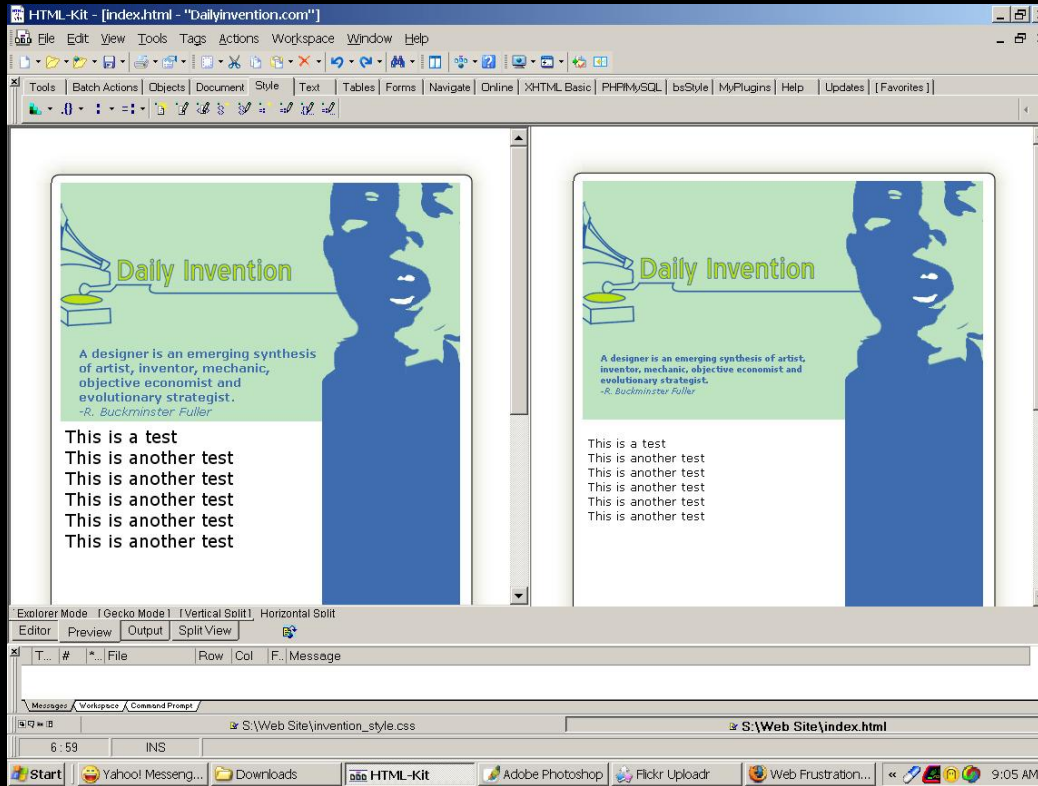
\$35,000 to \$70,000

Jobs in IT: Software Engineer / Programmer



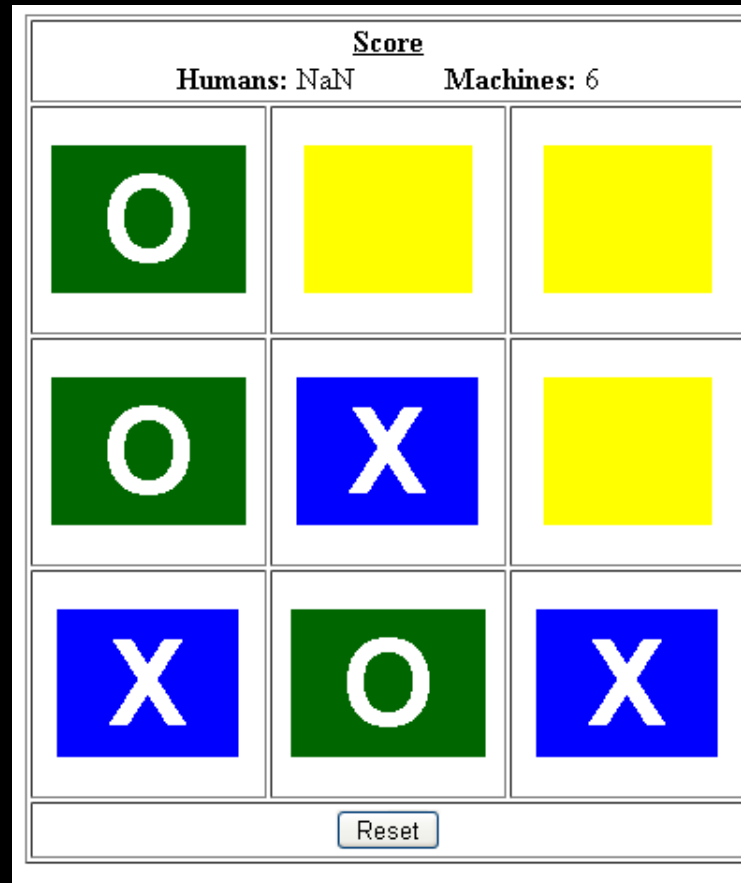
\$50,000 to \$105,000

Jobs in IT: Web Developer / Programmer



\$40,000 to \$100,000

Jobs in IT: Quality Assurance

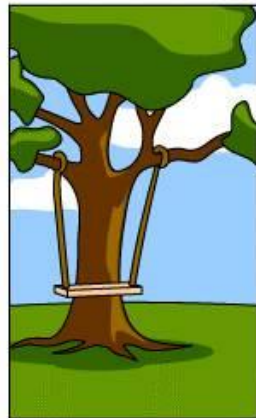


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Jobs in IT: Systems Analyst



How the customer explained it



How the Project Leader understood it



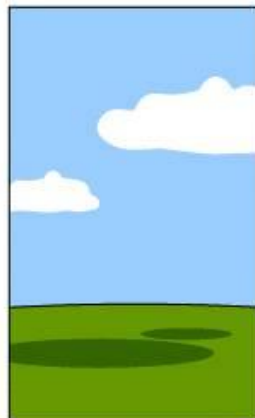
How the Analyst designed it



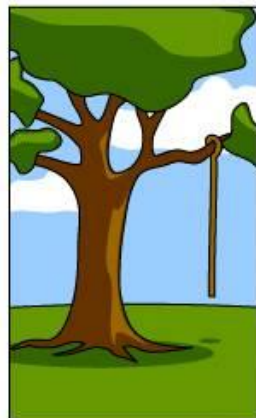
How the Programmer wrote it



How the Business Consultant described it



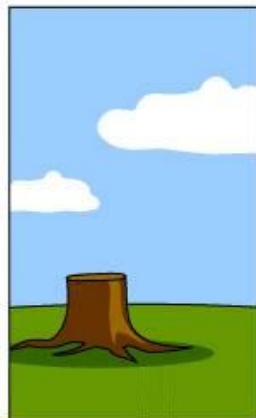
How the project was documented



What operations installed



How the customer was billed



How it was supported



What the customer really needed

\$50,000 to \$90,000

Jobs that Use IT

- Artists, Graphics Designers
- Writers, Desktop Publishing/Word Processing
- Accounting, Spreadsheets
- Mathematicians, Equation Processing
- Biologists, Bioinformatics
- Physicists/Chemists, Simulations
- Fast Food Workers, Order Management

Jobs in IT: Acronyms

- CRM
- GUI
- LAN
- RTF
- DBMS
- ISO
- LOB
- SQL
- DSS
- ISP
- OO
- UI
- ERP
- JIT
- OS
- URL

Jobs in IT: Self Employment

- World of Warcraft: Gold Mining
- Telecommuting
- Ebay
- Independent Contracting, Freelance Work
- Self-Made Items for Sale: [etsy.com](https://www.etsy.com), [zazzle.com](https://www.zazzle.com)

Job Hunting

- Monster.com
- LinkedIn.com
- CareerBuilder.com
- HamptonRoads.com
- Hotjobs.yahoo.com